FORUM PROGRAM

26th March 2019

08h00- 09h00 : Arrival of Installation of participants

09h00- 10h00 : Official Opening Ceremony

- ➢ Speech of SNRT
- ➢ Speech of Moroccan Regulator
- ➢ Speech of AUB President
- ➢ Speech of Moroccan Official Authority
- ➢ Family Photo

10h00- 10h30 : Coffee break

10h30-10h45: Presentation of the Forum by AUB CEO

10h45- 11h00 : Keynote on the presentation of the Forum's problematic

11h00- 11h30 : Introductory Presentation on:

- ➢ Audiovisual sector regulations at a time of convergence by 1 expert in audiovisual regulation

- ➢ Telecommunications sector regulations at a time of convergence by an expert in telecoms regulation , Morocco

11h30- 12h15 : Regulator's experiences on:

1. The main trends of broadcasters and telcos in the provision of converged services (voice, data, video);

2. Reflection on the management of DTT frequency bands in terms of convergence;

3. Significant measures taken in the regulation of telco and/or broadcasters for convergence management.

   <u>Proposed countries</u>: **Algeria, Botswana, Cameroon, Côte d'Ivoire, Ghana, Kenya, Mali, Morocco, Nigeria, Senegal, South Africa, Uganda, Zambia**

12h15- 13h00 : **Views of regional institutions**

- ▪ UA, UAR, UAT

- ▪ Sister organizations

- ▪ Some experiences of audiovisual operators, telcos, ISPs, converging platforms.

13h00- 14h00 : Lunch Break

Afternoon

14h00- 14h30 : Workshop around 2 themes:

- **Theme 1: Relationships between ISP platform proprietary content developers and Telco**

    a. Points of convergence and divergence

    b. recommendations

- **Theme 2: Relationships between DTT operators, Telco and ISP**

    a. Points of convergence and divergence

    b. recommendations

14h30- 15h00 : Plenary session to report back on the work in sub-groups

15h00- 15h30 : Coffee Break

15:30- 16h00 : Meetings with representatives of ministries and regulators, observations and

recommendations

16:00- 16:30 : Reading of resolutions and recommendations

16h30- 17h00: Marrakech Declaration and Closing speech of the Forum

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